



# Best Practice I



**Y B N UNIVERSITY**

**RAJAULATU, NAMKUM, RANCHI (Jharkhand)**

Established by the Act. of Government of Jharkhand Act. 15, 2017

Gazette Notification No. 505, Dated 17 July 2017

As per Section 2(f) of UGC Act. 1956

## YBN Community Engagement Program

### Our Objective

The following words taken from the Mission and Vision Statement of YBN University reflect its socially committed character:

**“To actively engage in community development initiatives and promote social justice, leveraging knowledge and skills to uplift marginalized populations.”**



# Our Objective

YBN University's Community Engagement Program is a testament to our University's commitment to social responsibility and community development. By leveraging the expertise and passion of our Faculty, Staff, and Students, we aim to create a positive and lasting impact on both rural and urban communities.

Our program is rooted in the belief that higher education should not be confined to the classroom. Through a variety of initiatives, we actively engage with marginalized populations, addressing critical social issues such as poverty, illiteracy, healthcare disparities and skill development. By sharing knowledge, skills, and resources, we empower individuals and communities to overcome challenges and build a brighter future.

Our approach is grounded in best practices that have been successfully implemented across our campuses. By learning from these experiences, we strive to continuously refine and enhance our community engagement efforts. The objectives of the YBN Community Engagement Program are as follows:

- 1) To contribute significantly to society through groundbreaking research and academic excellence, empowering future leaders to drive positive change.
- 2) To foster innovation and problem-solving skills in students, preparing them to address global challenges and create a sustainable future.
- 3) To actively engage in community development initiatives and promote social justice, leveraging knowledge and skills to uplift marginalized populations.
- 4) To inspire and mentor students to reach their full potential, cultivating a passion for learning and a commitment to ethical leadership.

# Our Practice

**YBN University, Ranchi**, under the mentorship of its sponsoring body- **Tribal Social Welfare Society-Ranchi**, has been successfully organizing a variety of programs for several years as part of the YBN Community Engagement Program at various district levels in Ranchi and nearby rural panchayats like **Lali Panchyat**.

Some of the key initiatives include:

## Education Promotion

- Literacy Drives and Book Donations: Empowering Minds, One Book at a Time
- Educational Workshops and Counseling: Guiding Young Minds Towards Brighter Futures
- Scholarship Programs and Financial Aid: Supporting Dreams, Securing Success Health









# Our Practice

## Health Awareness and Medical Service Contributions

- Health Camps and Check-ups: Promoting Preventive Healthcare
- Medical Aid and Drug Distribution: Alleviating Health Disparities
- Mental Health Awareness and Counseling: Addressing Silent Struggles
- Nutrition and Hygiene Education: Building Healthy Habits for a Healthy Life









# Our Practice

## Cleanliness and Environmental Awareness

- Cleanliness Drives and Swachh Bharat Initiatives: Keeping Communities Clean and Green
- Environmental Conservation Projects: Protecting Our Planet, One Step at a Time
- Waste Management and Recycling Programs: Reducing, Reusing, Recycling for a Sustainable Future

















# Our Practice

## Eradication of Addiction and Malnutrition

- Addiction Awareness and Rehabilitation Programs: Breaking Free from Harmful Habits
- Nutritional Counseling and Supplementary Food Programs: Combating Malnutrition and Promoting Healthy Eating





# Our Practice

## Skill Development

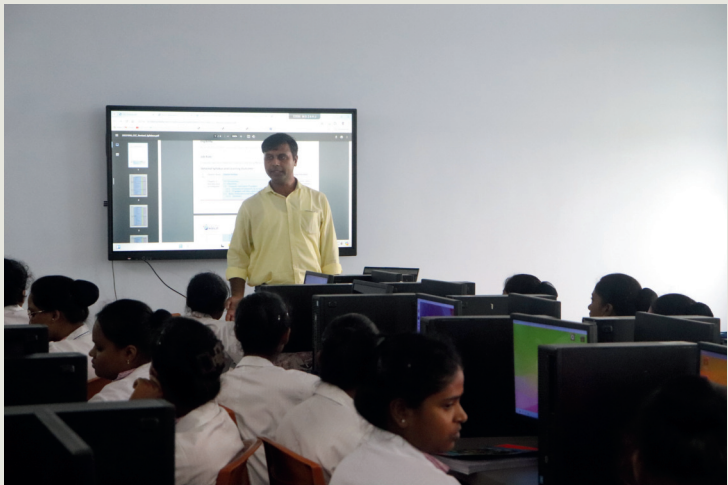
- Vocational Training and Skill Development Workshops: Equipping Individuals for Economic Empowerment
- Entrepreneurship Development Programs: Fostering Innovation and Self-Reliance























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